



Website Privacy Policy

Last updated on January 1, 2016

Introduction

Universal Corporation (“Universal”, “we”, “our” or “us”) respects your privacy and is committed to protecting it through adherence to this policy.

This policy describes the types of information we may collect, or that you may provide to us, when you visit our website universalcorp.com (the “Site”). It also describes our practices for collecting, using, protecting, and disclosing this information.

This policy does not apply to information collected by Universal offline or through any other means, including on any other website(s) operated by Universal, its affiliates, or any third party, whether or not links to such website(s) are included on the Site.

Please read this privacy policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, please do not use our Site. By accessing or using our Site, you agree to this privacy policy. This privacy policy may change from time-to-time. Your continued use of our Site after we make changes is deemed to be acceptance of those changes, so please check this privacy policy periodically for updates.

Children Under the Age of Thirteen

Our Site is not intended for children under the age of thirteen and we do not knowingly collect personal information from such children. No one under the age of thirteen may provide any information to this Site. If we learn we have collected or received personal information from a child under the age of thirteen, we will delete that information.

Information We Collect About You and How We Collect It

We may collect several types of information about users of our Site, including:

- Information by which you may be personally identified, such as your name, postal address, e-mail address, and telephone number.
- Information about your internet connection, the equipment you use to access our Site, and usage details.

We collect this information:

- Directly from you when you provide it to us (for example, when you fill out a form on our Site or correspond with our Site by e-mail, text or other electronic message).
- Automatically as you navigate through our Site.
 - Information collected automatically may include usage details, IP addresses, location data, traffic data and information collected through cookies (*Please note: a cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. If you select this setting, however, you may be unable to access certain parts of our Site. Unless you have adjusted your browser setting so that it will refuse cookies, our system may issue cookies when you direct your browser to our Site.*)

Use of Your Information

We may use information that we collect about you or that you provide to us, including any personal information:

- To present our Site and its contents to you.
- To provide you with information that you request from us.
- To fulfill any other purpose for which you provide it.

Protecting Your Personal Information

We are committed to protecting your personal information. As such, we utilize reasonable technical, physical, and administrative safeguards to help keep such information secure.

Disclosing and Transferring Your Personal Information

We will not disclose your personal information to parties outside of Universal and its affiliates except when:

- We are required to do so by law or legal process.
- We believe disclosure is necessary in order to prevent financial loss or physical harm.
- We sell or transfer all or a portion of a business.
- It is provided to a third party to perform services on our behalf and this third party is contractually bound to only use this personal information to perform such services or comply with legal requirements.

We may transfer your personal information to Universal affiliates within or outside the United States whose privacy policies meet or exceed our standards. With respect to any personal information collected from Site visitors located in the European Economic Area, Universal has taken measures to address the European Union's Data Protection Directive.

Links to Other Websites

This Site contains links to other websites. While we try to link only to websites that share our high standards and respect for privacy, we are not responsible for the content or the privacy practices employed by other websites.

Contacting Us

If you would like to contact us to inquire about this privacy policy or update your information, please use the "Contact Us" link found on the Site.