



Cookie Policy

Last updated on May 21, 2018

Use of cookies

A cookie is a small text file which is placed on the hard drive of your computer (or other electronic device) when you access our website universalcorp.com (this "Site"). We use the following cookies:

- *Strictly necessary cookies.* These are cookies that are required for the operation of this Site. They include, for example, cookies that enable you to log into secure areas of this Site or make use of e-billing services.
- *Analytical/performance cookies.* They allow us to recognise and count the number of visitors and to see how visitors move around this Site when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- *Functionality cookies.* These are used to recognise you when you return to this Site. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- *Targeting cookies.* These cookies record your visit to this Site, the pages you have visited and the links you have followed. We will use this information to make this Site and any advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

In most cases we will need your consent in order to use cookies on this Site. The exception is where the cookie is essential in order for us to provide you with a service you have requested.

If you visit this Site when your browser is set to accept cookies, we will interpret this as an indication that you consent to our use of cookies as described in this Cookie Policy. If you change your mind in the future about letting us use cookies, you can modify the settings of your browser to reject cookies or disable cookies completely. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of this Site.

Third-party cookies

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies. A list of these Third-party cookies, as of the date of this Policy, can be found below. These Third-party cookies may change without notice to Universal.



Description of cookies

The table below provides more information about the cookies used and why:

Name of cookie	Owner	Purpose for the cookie
Strictly Necessary Cookies		
__RequestVerificationToken	Universal	This is an anti-forgery cookie set by web applications built using ASP.NET MVC technologies. It is designed to stop unauthorised posting of content to a website, known as Cross-Site Request Forgery. It holds no information about the user and is destroyed on closing the browser.
Third-party cookies		
Analytical and Performance Cookies		
s_vnum	Adobe	Adobe Site catalyst cookie, tracks number of visits by a unique visitor
s_nr	Adobe	Adobe Site Catalyst cookie, stores date of visit and if visitor is new or returning
s_cc	Adobe	Adobe Site Catalyst cookie, determines whether cookies are enabled in the browser
s_invisit	Adobe	Adobe Site Catalyst cookie, counts the visits made by a user to the Site
s_sq	Adobe	Adobe Site Catalyst cookie, stores information about the previous link clicked on by the user within the Site
s_fid	Adobe	This cookie is used to identify a unique visitor if the standard s_vi cookie is unavailable due to third-party cookie restrictions. Fallback unique visitor ID time/date stamp.



_gid	Google Analytics	Used to distinguish users and stores a unique value for each page visited.
_ga	Google Analytics	This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports.
_gat	Google Analytics	Used to throttle the request rate – limiting the collection of data on high traffic sites.
JSESSIONID	nr-data.net	Performance
vuid	Vimeo	Vimeo Analytics unique id
Captcha Validation		
wrawrsatrsrweasrdxsf	Captcha	The wrawrsatrsrweasrdxsf cookie is used to enable the CAPTCHA functionality in use on some forms to avoid bots sending spam.
wrawrsatrsrweasrdxsfw2ewasjret	Captcha	The wrawrsatrsrweasrdxsfw2ewasjret cookie is used to enable the CAPTCHA functionality in use on some forms to avoid bots sending spam.